

PRESS RELEASE

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An Emerald Award from Tri Hita Karana

Bali, December 6<sup>th</sup> 2016



The Samaya Seminyak is delighted to announce its achievement of Emerald award from Tri Hita Karana Tourism Award and Accreditation. The award and accreditation night was held on December 1<sup>st</sup> 2016 at Ksirarnawa Art Center while the assessment itself was held on October 20<sup>th</sup> 2016 where 3 assessors from THK Foundation who are an academic from popular Tourism College in Bali inspected The Samaya Seminyak.

Tri Hita Karana (THK) is the life concept of Balinese community in accomplishing secular and spiritual bliss through harmonization of the relationship between humans and God (parhyangan), human and human (pawongan), and human and environment (palemahan) into an integral unity. Emerald award is given to hotels or institutions which has achieved gold award for third consecutive year promoting inter-human relationships in all dimensions of life. (smy/shn)

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