

PRESS RELEASE

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The Samaya Seminyak Supports International Coastal Clean-Up Day 2015

Bali, 20<sup>th</sup> of September 2015

On Saturday, September 19<sup>th</sup> 2015, The Samaya Seminyak together with some neighborhood hotels and restaurants participated in International Coastal Clean or ICC which was held by Bali Hotel Association. The clean up was started in the morning at 07.30 with starting point at Seminyak beach in front of Petitenget Temple. There was about 4 kg trash that had been successfully collected by our team where most of them are cigarette butts, bottle cups and beverage pipettes. Besides picking up the trash, we also had to record what we had found on the form given by ICC committee where the data will be used as their reference for future steps in preventing ocean trash. The International Coastal Cleanup is the world's largest volunteer effort for our ocean and waterways where this year there were more than 90 countries took a part in this annual event.(smy/sh)

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